

LMF® TO PURINA® TRANSITION CHART

One should always go through the discovery process and obtain the information needed from the horse owner to make an appropriate and informed recommendation for a particular horse - one that is accurate for their situation no matter what product is currently being fed. This chart serves as a good starting point for making a recommendation.

| LMF® | PURINA® |
|----------------------------|--|
| LMF® Gentle Balance | Impact® Professional Performance Strategy® Healthy Edge WellSolve L/S® Equine Adult® * Enrich Plus® ** |
| LMF® Performance | Ultium® Competition / Ultium® Gastric Care Omolene #500® Competition Equine Senior® Active Impact® Professional Performance Strategy® GX |
| LMF® Development | Ultium® Growth Omolene #200® Performance Omolene #300® Growth Strategy® GX Equine Junior® * Impact® Professional Mare & Foal |
| LMF® Gold | Ultium® Competition / Ultium® Gastric Care Race Ready® GT / Race Ready® Omolene #500® Competition Equine Senior® Active |
| LMF® Showtime | Ultium® Competition / Ultium® Gastric Care Impact® Professional Performance Strategy® Healthy Edge |
| LMF® Senior * | Equine Senior® Active Equine Senior® * Impact® Professional Senior * |
| LMF® Senior Low Carb * | Equine Senior® Active Equine Senior® * WellSolve L/S® Impact® Professional Senior * Equine Adult® * Impact® Hay Stretcher * |
| LMF® Pruntime | Ultium® Competition / Ultium® Gastric Care Equine Senior® Active Strategy® GX Omolene #400® Complete Advantage * |
| LMF® Low NSC Stage 1 | Equine Senior® Active Strategy® Healthy Edge WellSolve L/S® WellSolve W/C® Enrich Plus® ** |
| LMF® Low NSC Complete | Equine Senior® * WellSolve L/S® + hay pellets Impact® Professional Senior * Equine Adult® * Impact® Hay Stretcher * |
| LMF® California Complete * | Omolene #500® Competition Equine Senior® Active Omolene #400® Complete Advantage * Equine Senior® * |
| LMF® Race | Race Ready® GT / Race Ready® Impact® Racetrack Omolene #200® Performance |
| LMF® SuperSupplement ** | Enrich Plus® ** |

IMPORTANT NOTES:

Due to utilizing the highest quality ingredients, strategic formulations, innovation and over 100 years of research, Purina® premium horse feeds are in a category of their own and tend to outperform other competitive brands. These recommendations are approximate feed category comparisons to aid in the transition from feeding a competitor's product to a Purina® premium horse feed. The Purina® feeds listed are not intended as direct comparisons to competitors' products (i.e. they are not tag comparisons). The feeds listed serve as suggested Purina® nutritional feed solutions for someone wanting to transition from a competitor's product. Note that Purina feeding rates may not be the same, and in many cases, you can feed less of a Purina® premium feed compared to competitor's feeds.

*These feeds are complete feeds with hay built in, and they can be used to partially or completely replace the forage portion of a horse's diet. Some horses may benefit from transitioning from a complete to a concentrate feed if the horse has no problems chewing or digesting hay and the complete feed was not being used to replace the forage portion of the diet.

**These feeds are ration balancing feeds designed to be fed at a low feeding rate, therefore contributing the fewest additional calories per day.

In each section, Purina® feeds are listed in order of highest to lowest calorie content.

For more detailed information on Purina® feeds, and to help guide your recommendations, please refer to the All-in-on brochure and/or the website (<https://www.purinamills.com/horse-feed>)