

# Purina® Horse Feed Transition Chart: Nutrena®



One should always go through the discovery process and obtain the information needed from the horse owner to make an appropriate and informed recommendation for a particular horse - one that is accurate for their situation, no matter what product is currently being fed. This chart serves as a good starting point for making a recommendation.

NUTRENA®	PURINA®
SafeChoice® Original	Strategy® GX Strategy® Healthy Edge
SafeChoice® Perform	Ultium® Competition Equine Senior® Active Strategy® GX
SafeChoice® Mare & Foal	Ultium® Growth Omolene #200® Performance Omolene #300® Growth Strategy® GX Equine Junior®*
SafeChoice® Senior*	Equine Senior® Active Equine Senior®*
SafeChoice® Special Care	Strategy® Healthy Edge WellSolve L/S® Equine Adult®* Enrich Plus®**
SafeChoice® Maintenance	Strategy® Healthy Edge Equine Adult®* WellSolve W/C® Enrich Plus®**
ProForce® Fuel	Ultium® Competition Equine Senior® Active Strategy® Healthy Edge
ProForce® Fiber	Equine Senior® Active Omolene #400® Complete Advantage*
ProForce® XTN	Ultium® Competition Omolene #500™ Competition Equine Senior® Active Race Ready®
Pro Force® Senior*	Equine Senior® Active Omolene #400® Complete Advantage* Equine Senior®*
Vitality® Ultra	Omolene #500™ Competition Race Ready® Equine Senior® Active Omolene #200® Performance
Vitality® Perform 14%	Ultium® Growth Omolene #200® Performance Omolene #300® Growth Equine Junior®*
Empower® Balance**	Enrich Plus®**
Empower® Boost	Amplify® Fat Nugget

## IMPORTANT NOTES:

Due to utilizing high quality ingredients, strategic formulations, innovation and over 100 years of research, Purina® premium horse feeds are in a category of their own. These recommendations are approximate feed category comparisons to aid in the transition from feeding a competitor's product to a Purina® premium horse feed. The Purina® feeds listed are not intended as direct comparisons to competitors' products (i.e. they are not tag comparisons). The feeds listed serve as suggested Purina® nutritional feed solutions for someone wanting to transition from a competitor's product. Note that Purina feeding rates may not be the same, and in some cases, you may be able to feed less.

\*These feeds are complete feeds with hay built in, and they can be used to partially or completely replace the forage portion of a horse's diet. Some horses may benefit from transitioning from a complete to a concentrate feed if the horse has no problems chewing or digesting hay and the complete feed was not being used to replace the forage portion of the diet.

\*\*These feeds are ration balancing feeds designed to be fed at a low feeding rate, therefore contributing the fewest additional calories per day.

In each section, Purina® feeds are listed in order of highest to lowest calorie content.

For more detailed information on Purina® feeds, and to help guide your recommendations, please refer to the Purina Equine Product Guide and/or the website (<https://www.purinamills.com/horse-feed>)